



# Salesforce Developer Internship

Date: November 2021  
Status: Public



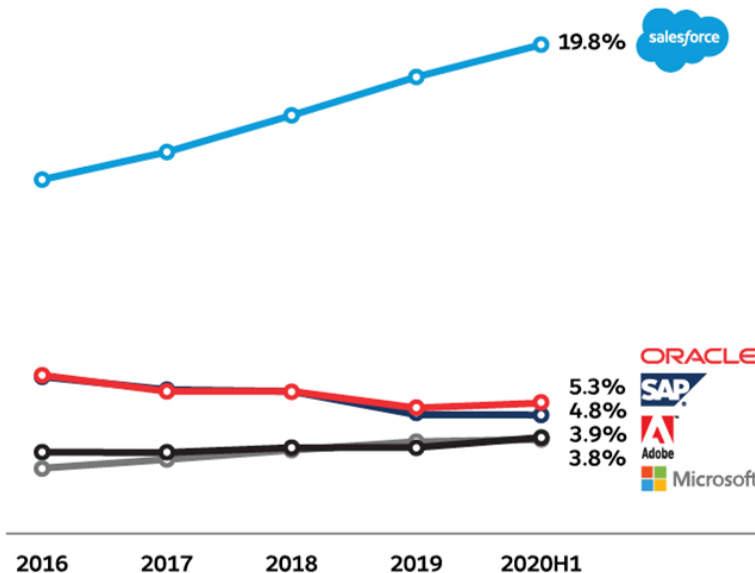
# About Salesforce

## Salesforce. #1 CRM.

Ranked #1 for CRM Applications based on  
IDC 2020H1 Revenue Market Share Worldwide.



[salesforce.com/number1CRM](https://salesforce.com/number1CRM)



Source: IDC, Worldwide Semiannual Software Tracker, October 2020.

CRM market includes the following IDC-defined functional markets: Sales Force Productivity and Management, Marketing Campaign Management, Customer Service, Contact Center, Advertising, and Digital Commerce Applications. © 2020 salesforce.com, Inc. All rights reserved. Salesforce.com is a registered trademark of salesforce.com, Inc., as are other names and marks.

# About Salesforce

## THE SALESFORCE ECONOMY

New research from IDC shows that Salesforce and its ecosystem of partners and customers are having a tremendous global impact. By 2022, IDC predicts that Salesforce's ecosystem will create 3.3 million jobs and \$859 billion in new business revenues worldwide.

### By the Numbers

**3.3M**

new jobs created by 2022



87% of Salesforce customers have installed at least one AppExchange app

**\$859B**

new business revenues created by 2022



89% of Fortune 100 companies have installed at least one AppExchange app

### Industry Economic Benefits of the Salesforce Economy



Financial Services  
Revenue: \$162.7B  
Jobs: 584,995



Manufacturing  
Revenue: \$15.9B  
Jobs: 638,296



Retail  
Revenue: \$92.6B  
Jobs: 401,355



Comms and Media  
Revenue: \$89.8B  
Jobs: 360,451



Government  
Revenue: \$50.9B  
Jobs: 221,640



Health and Life Sciences  
Revenue: \$68.2B  
Jobs: 244,096

### Economic Impact



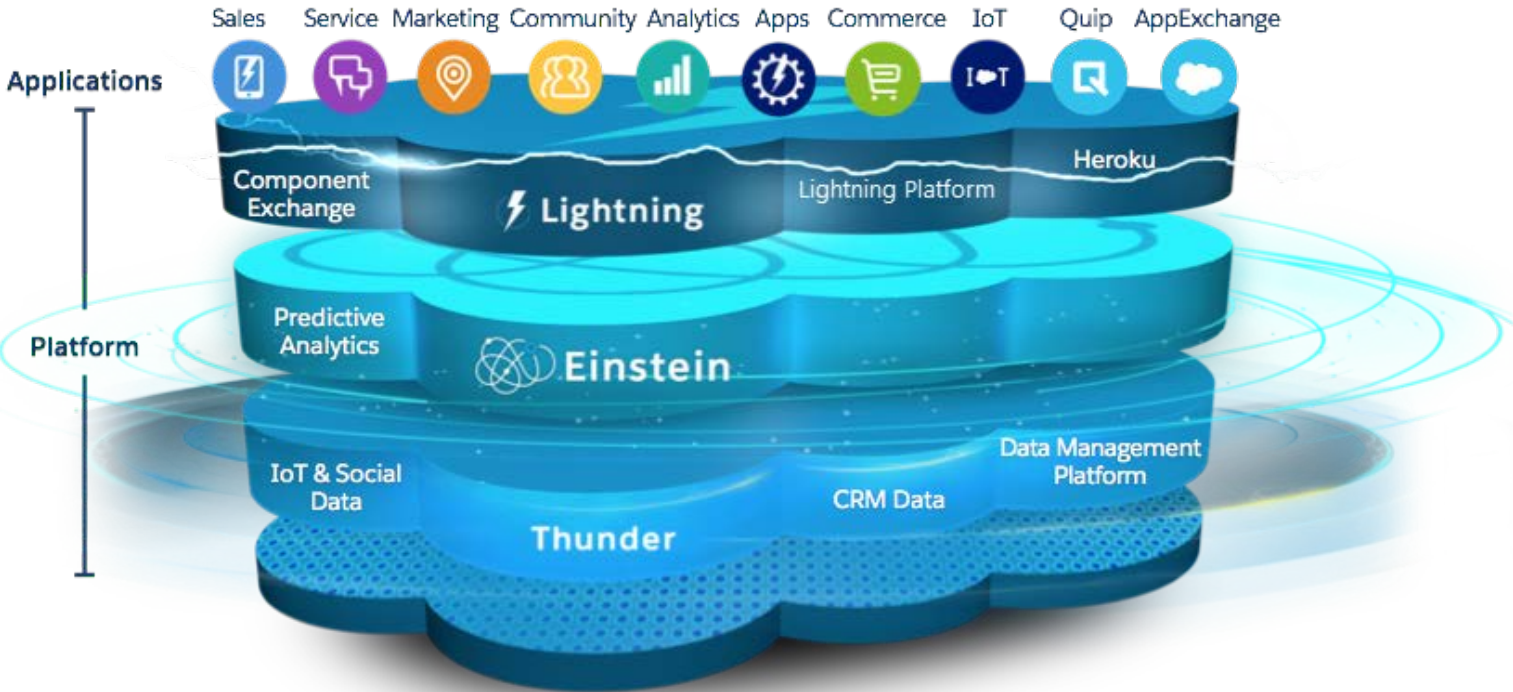
### Salesforce Revenue Multiplier

For every \$1 Salesforce makes, its ecosystem will make \$5.18 by 2022.



Source: IDC White Paper sponsored by Salesforce, "The Salesforce Economy Forecast: 3.3 Million New Jobs, \$859 Billion New Business Revenues to Be Created from 2016 to 2022," October 2017

# About Salesforce



# About Salesforce



```
PlayRaffle.apxc *  
Code Coverage: None API Version: 28  
1 public class PlayRaffle_JitendraZaa_Demo {  
2     public List<String> contactNames {get;set;}  
3     public PlayRaffle_JitendraZaa_Demo(ApexPages.StandardSetController controller) {  
4         contactNames = new List<String>();  
5         List<SFDC_Contact__c> sfdcContacts = (List<SFDC_Contact__c>)controller.getSelected();  
6         Set<Id> conIds = new Set<Id>();  
7         for(SFDC_Contact__c s : sfdcContacts )  
8     {  
9         conIds.add(s.Id);  
10    }  
11    sfdcContacts = [SELECT Name__c, Last_Name__c FROM SFDC_Contact__c Where Id IN : conIds];  
12    for(SFDC_Contact__c s : sfdcContacts )  
13    {  
14        contactNames.add(s.Name+ ' ' + Last_Name__c);  
15    }  
16 }  
17 }
```

# About Intermino



Intermino was established in 2017 in Belgrade with the aim of becoming a premium Salesforce Integration Partner.

As an outcome, today we are ready to initiate a new business activity, centered around Information System support to customers in Europe delivered by consultants based in Serbia.

## 2017

- Pre-launch
- 1 collaborator

## 2020

- First clients
- 10 collaborators

## 2021

- Stable company
- Network of over 150 consultants

## Some of our clients

**HOYA**

**SEIKO**  
SINCE 1881

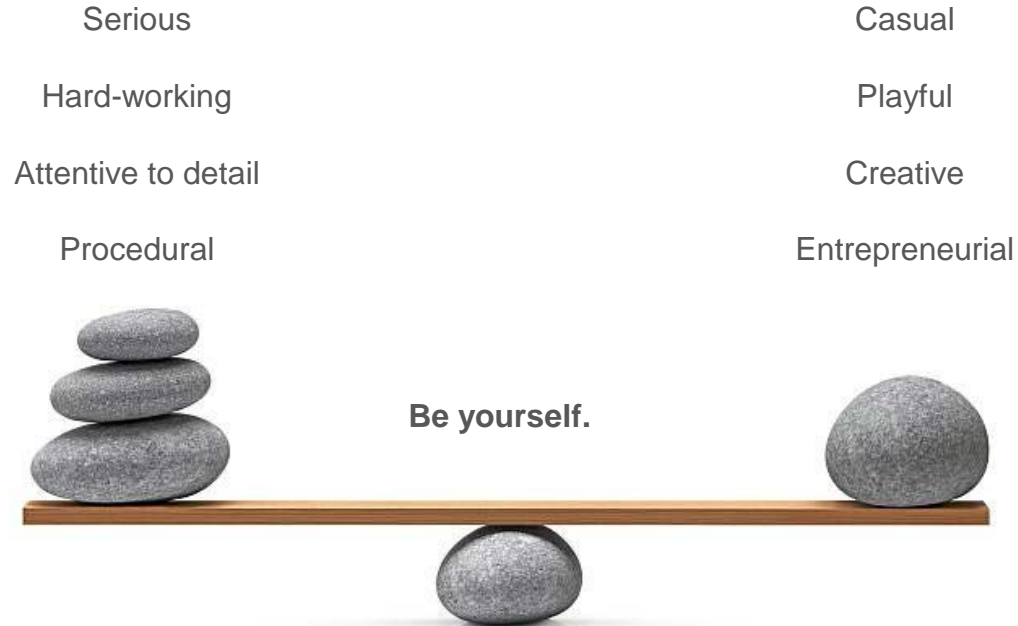
 **Takeaway.com**



inter∞ino

# Corporate Culture

We want to establish the right balance in order to ensure that the company can compete on international markets over a long period of time.





# Internship Overview

## Position

Salesforce Developer Intern  
Next level: Junior Salesforce Developer

## Terms

Two months during the summer  
~ 8 hours / day  
Full-time job possibilities on completion

## Context

Work happens mostly online  
Highly flexible work environment



# Daily Activities

## 1st month - theoretical learning in Trailhead

1. Complete the Trailmix for Salesforce Administrator certification (approx. 60 hours)
2. Complete the Trailmix for Salesforce Developer certification (approx 60 hours)
3. Speak daily with peers and/or Intermino mentors (approx 20 hours)

## 2nd month - practical learning through app development

1. Develop a full-stack application in a Salesforce sandbox
2. The challenge focuses on building an advanced timesheet application and leverages
  - Database relational modelling
  - Salesforce point & click configuration
  - Back-end Apex development
  - Front-end Visualforce / Lightning development

# Next Steps

You are invited to apply for an internship at Intermino.

To do so, send an e-mail with your CV and a cover letter to [jobs@intermino.com](mailto:jobs@intermino.com).

The final date for applying for an internship this year is October 31st 2021.

**inter****ino**

**Thank you!**

